

Women in Philanthropy

United Way of Lincoln and Lancaster County

April 2013



Jenni Christiansen
Wells Fargo
Women in Philanthropy Chair

We have great momentum this year and I'd like to share with you a few of our accomplishments. The 2013 Helping Hands Auction results were the best ever. We had 554 attendees and raised over \$25,000. These dollars will allow more children of Lincoln to receive coats, warm clothing, and diapers. Thank you for supporting this annual event. Your generosity makes a positive impact on our community.

Annual membership giving results were announced on March 31, 2013, and I am pleased to report that the women's giving circles were up over 15% from last year. The results are as follows:

- Women in Philanthropy - \$361,343
- Women in Philanthropy Leaders - \$626,290
- Women's Leadership Council - \$140,315

These dollars are significant and may inspire others to join us in our support of families in need and continue to work toward our goal of an 87% graduation rate at Lincoln Public Schools.

Spring has sprung and Women in Philanthropy is in full swing with several events planned. The Camy Couture event in April jump started our annual book drive. The proceeds from that event generated \$228. The official book drive will run from April 30 thru May 17, 2013. Watch your email box for a link to donate and share the link with your friends and colleagues. It's a quick and easy way to connect others to our passions.

We are looking for women to host 5 After 5 gatherings, where you ask five women from your network to come together to hear more about Women in Philanthropy and the Women's Leadership Council.

Don't forget to begin shopping for the perfect hat to wear at our Women in Philanthropy luncheon on June 27, 2013. This event will once again be at The Country Club of Lincoln.

I look forward to seeing you all at our upcoming events. Help us make it another successful year by introducing someone new to what we do. Our passion is contagious! Give it a try. Give to United Way.

UPCOMING EVENTS

May

- 7 - Building Blocks to Excellence
Firespring - 7:00 a.m.
- 9 - Women in Philanthropy Spring Networking
The Basket Bunch - 5:00 p.m.
- 13 - United Way Annual Golf Classic
Wilderness Ridge Golf Course - 11:30 a.m.
- 16 - Leadership Breakfast
Embassy Suites - 7:30 a.m.

June

- 10 - Women in Philanthropy Steering Committee
United Way - 12:00 p.m.
- 21 - Day of Action
- 27 - Women in Philanthropy Annual Luncheon
The Country Club of Lincoln - 11:30 a.m.

5 After 5 Networking

Each year we host networking events, lunch and learns, and participate in United Way of Lincoln events like Day of Action and Day of Caring. We do this to support our community and to introduce ourselves to people who aren't familiar with Women in Philanthropy.

Though these events are crucial to our success, it's been proven that to create the strongest connection with women in our community and to recruit new members, face-to-face interactions work best.

The 5 After 5 Networking events capitalize on that opportunity. The premise of these events are to have one or two women host just a few of their friends for an evening get together and share their experiences with the Women in Philanthropy Leaders and United Way.

If you would like to host a 5 After 5 event in your home, please contact Lona Thompson at (402) 441-7700 or lthompson@unitedwaylincoln.org.

6th Annual Helping Hands Auction raised \$25,160 for children in our community

Thanks to the support of Women in Philanthropy members, the Helping Hands Auction Committee, and countless sponsors, volunteers and attendees, the 6th Annual Helping Hands Auction raised \$25,160 for children in need of diapers and warm clothing in the Lincoln and Lancaster County community. This was an 11% increase over 2012.

We hope you were all able to join us for the auction on January 31, 2013, and enjoyed the evening with your girlfriends and fellow Women in Philanthropy members. Thank you to Reba Shafer and Lori Miller, the chairs of our silent and live auction committees, for collecting over 250 silent items and 12 live auction packages for our guests to bid on.

More than 100 volunteers helped us prior to and the day of the auction. Holly Beeman and Kelly McKeever were able to recruit from the University of Nebraska-Lincoln Greek houses and other organizations to ensure we had enough volunteers for the evening.

We would also like to thank Shelia Odom for organizing our collaborative art project. The tree and hearts painting is now displayed in the United Way office and will be making appearances at future Women in Philanthropy events.



Guests sign the art work.



Russell Puchalla with Heartland Auction Co. works the crowd during the live auction.

If you haven't seen the Helping Hands Auction video yet, please look for it on our Facebook page. Cali Havloc, Owner of A Sound Impression, created the video for us. It will serve as a great tool to tell other women and community members about our group. Thank you, Cali!

Finally, thank you to Jennifer Wooster for chairing the 2012 and 2013 auctions. Her hard work did not go unnoticed. Kelly McKeever will be the 2014 Auction Chair. Her involvement in past auctions has certainly prepared her well for this position.



Kelly McKeever, Nelnet, and Julie Gade, Leadership Resources, present the Anne Goddard artwork.

Please mark your calendars for the 2014 Helping Hands Auction on January 30, 2014, at Embassy Suites.

Women in Philanthropy Steering Committee

Jenni Christiansen, Wells Fargo, Chair
Stephanie Frana, Windstream Communications, Vice Chair
Shelia Odom, Ameritas Life Insurance Corp., Past Chair
Nancy Biggs, Lincoln Public Schools
Michelle Bring, United Way of Lincoln and Lancaster County
Tammie Burns, Duncan Aviation
Lora Convey, Zoetis
Tami Damian, Leadership Education And Development
Dr. Joan R Giesecke, University of Nebraska-Lincoln
Priscilla Henkelmann, Community Volunteer

Cathy Hietbrink, Community Health Charities of Nebraska
Teresa Ingram, Lincoln Benefit Life Company
Robin McDannel, United Way of Lincoln and Lancaster County
Kelly McKeever, Nelnet
Connie Peterson, Allied Insurance
Michelle St. Clair, First National Bank
Lona Thompson, United Way of Lincoln and Lancaster County
Jennifer Wooster, Ameritas Life Insurance Corp.
Jan Zoucha, Assurity Life Insurance Company

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www.unitedwaylincoln.org/leadership-giving/women-in-philanthropy/



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