

# Women in Philanthropy

United Way of Lincoln and Lancaster County

April 2012

Together we can make a positive impact ...



As your 2012 Chair, I am excited to work with you to help impact the working families in our community that fall into short term crisis situations. I would first like to thank our Past Chair, Sheila Odom, for her outstanding leadership. Sheila did a great job leading the Women in Philanthropy (WIP) Steering Committee and she also helped start our Women's Leadership Council (WLC). We thank you for your continued leadership and enthusiasm as we work together and grow our WIP and WLC members.

My Lincoln United Way involvement goes back to 1999, as a Loaned Executive assisting with the United Way Campaign. I then participated on a fund distribution committee for six years and have been actively involved with Women in Philanthropy since 2006. My United Way experience has opened my eyes to the local needs in Lincoln. Our women's group is responsible for raising dollars to support the families who are close to being homeless. They have to make tough choices EVERY day. For example, they may have to choose between buying groceries to feed their kids or pay their utility bills to combat the extreme temperatures in Nebraska. The Women's Leadership Council dollars provide a little boost when their chips are down, making the difference on whether they keep their jobs and afford adequate child care for their children.

As each of us review our United Way pledges this year, please consider stepping up to a "new" threshold. It's a very personal decision stepping up to the \$500, \$1,000 or higher level. However, your decision will help us

make a BIGGER impact on families in crisis in the Lincoln community. Check out the rest of the newsletter on the outstanding things we have planned!

I look forward to engaging our women and strengthening our common bond. Please take advantage of all that we have to offer. This includes networking events, meeting others interested in sharing the "connection" and/or volunteer events to distribute food backpacks, or read to children. Together we can make a positive impact!

Jenni Christiansen, Wells Fargo  
2012 Women in Philanthropy Chair

*Don't miss out on the fun—Register NOW*

Women in Philanthropy  
NETWORKING EVENT

Monday, May 7, 2012

art & soul  
5740 Hidcote Drive  
(56th and Pine Lake, behind Campbell's Nursery)  
5:00 – 6:30 p.m.

RSVP by Tuesday, May 1, 2012  
Call (402) 441-7700 or  
email [info@unitedwaylincoln.org](mailto:info@unitedwaylincoln.org)

LINCOLN BENEFIT LIFE  
AN ALLSTATE COMPANY

Community Health Charities  
Celebrating 40 Years  
IMPROVING LIVES BY RAISING FUNDS  
FOR NEBRASKA'S HEALTH CHARITIES

United Way

Mission Statement—To **inspire, educate** and **engage** women in philanthropy, community service, advocacy and mentoring in order to positively impact the lives of people in our community.



## Women in Philanthropy on the Move

### United Way Virtual Book Drive

Help us raise over \$3,200 for books Monday, April 23-Tuesday, May 1, 2012. Visit the United Way website to find out how to give. [unitedwaylincoln.org](http://unitedwaylincoln.org)



### 5th Annual Helping Hands Auction



Over 500 guests attended the Helping Hands Auction on January 26, 2012. The group raised \$22,720 to purchase diapers, winter clothing and educational materials. Save the date for the 6th Annual Helping Hand Auction, Thursday, January 31, 2013.

### 2012 Calendar of Events

**Monday, April 23-Tuesday, May 1, 2012**  
Annual Book Drive

**Monday, May 7, 2012**  
Women in Philanthropy Networking  
5:00-6:30 PM  
Art & Soul (more details on reverse side)

**Monday, May 14, 2012**  
United Way Golf Classic at Wilderness Ridge

**Thursday, May 17, 2012**  
United Way Leadership Breakfast  
The Cornhusker Hotel

**Thursday, June 28, 2012**  
United Way Annual Women in Philanthropy Luncheon  
The Country Club of Lincoln



Robyn Throckmorton, Jenni Christiansen and Jennifer Wooster attended the 2011 Women in Philanthropy Annual Luncheon. Start looking for your hat and join us Thursday, June 28, 2012 for our annual lunch.

**Get Connected with  
Women in Philanthropy Website:**  
[unitedwaylincoln.org](http://unitedwaylincoln.org)

**Become a FAN on Facebook:**  
United Way of Lincoln and Lancaster  
County - Women in Philanthropy

### Women in Philanthropy Steering Committee

Jenni Christiansen, Wells Fargo, Chair  
Stephanie Frana, Windstream Communications, Vice Chair  
Sheila Odom, Zing!Town, Past Chair  
Nancy Biggs, Lincoln Public Schools  
Michelle Bring, United Way of Lincoln and Lancaster County  
Lora Convey, Pfizer Inc  
Dr. Joan R. Giesecke, University of Nebraska – Lincoln  
Cathy Hietbrink, Community Health Charities of Nebraska  
Teresa Ingram, Lincoln Benefit Life Company

Meg Lauerman, University of Nebraska – Lincoln  
Robin McDannel, United Way of Lincoln and Lancaster County  
Kelly McKeever, Nelnet  
Vicki Rumbaugh, Community Volunteer  
Michelle St. Clair, First National Bank  
Lona Thompson, United Way of Lincoln and Lancaster County  
Jennifer Wooster, Ameritas Life Insurance Corp.  
Jan Zoucha, Assurity Life Insurance Company