

Women in Philanthropy

United Way of Lincoln and Lancaster County

November 2012

Inspire, educate, and engage ...



In September, Women in Philanthropy helped “kick-off” the United Way Campaign by participating in the United Way Day of Caring. The women read to youngsters at several of the CEDARS Youth Services child care centers. The children were very excited and wanted nothing more than to learn and have a

good time.

Women in Philanthropy recognizes that reading together builds strong minds, strong relationships, and helps set the stage for future success. As you would read to your child, snuggled in your lap, he or she begins to learn the joy of reading. We are able to share these similar experiences with local children.

Women in Philanthropy raises dollars to purchase books, which are personally delivered and read to the children. They are very excited when they find out that they can keep the books and take them home. Several tell us that they do not have books at home or very few.

I invite you to join us at our next reading event and consider engaging in United Way’s call to action to engage one million volunteers as readers, tutors and mentors to help improve the academic success of young people across America. Find out more about this important charge at <http://www.unitedwaylincoln.org/community-impact/make-your-own-impact/>.

"The more that you read, the more things you will know. The more you learn, the more places you'll go."

— Dr. Seuss, "I Can Read With My Eyes Shut!"

Jenni Christiansen, Wells Fargo
2012 Women in Philanthropy Chair

Ameritas Women’s Leadership Council Challenge Grant

Have you thought about joining the Women’s Leadership Council (WLC) but don’t feel you can quite meet the \$1,000 donation level? Then we encourage you to consider the Ameritas Women’s Leadership Council Challenge Grant. The grant is a three-year program that will qualify you for WLC membership with a \$1,000 donation in the final year.

- Year One: You will pledge \$500 to the United Way/Community Health Charities Campaign and commit to increasing your gift to \$1,000 over the next two campaigns. Ameritas Life Insurance Corp. will match your \$500 donation.
- Year Two: You will increase your gift to \$750 and Ameritas will match with a \$250 contribution.
- Year Three: You will become a WLC member by contributing \$1,000.

We’re excited about the opportunity this presents to grow our WLC membership. An increase in members means we will be able to assist more families in need and continue to work towards our goal of an 85% graduation rate in Lincoln Public Schools.

Mission Statement—To **inspire, educate** and **engage** women in philanthropy, community service, advocacy and mentoring in order to positively impact the lives of people in our community.

Community
Health Charities
Celebrating 40 Years
IMPROVING LIVES BY RAISING FUNDS
FOR NEBRASKA’S HEALTH CHARITIES



Women in Philanthropy on the Move



Top: Lora Convey, Pfizer Inc, reading during United Way Day of Caring



Becky Veak, First Five Nebraska, discusses brain development in young children at the Women's Leadership Council informational brunch.



Jenni Christiansen, Lona Thompson, Emily Wesseln and Stephanie Frana accept the Outstanding Advocates of the Quarter award from CEDARS on behalf of Women's Leadership Council and Women in Philanthropy.



Above left: Connie Peterson, Allied Insurance, enjoys networking at Camy Couture with Julie Groetke and Joanne Bartels.

2012 - 2013 Calendar of Events

Thursday, December 6, 2012

Helping Hands Auction Meeting
Downtown Lincoln Association
Noon—1 p.m.

Thursday, January 31, 2013

Women in Philanthropy
Helping Hands Auction
Embassy Suites



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